



[www.tidalinfluence.com](http://www.tidalinfluence.com)

## Mission Statement

The first hydroponics store to open in Long Beach, CA. Green Coast Hydroponics prides itself on a knowledgeable sales staff with years of experience in hydroponics. Staff members are dedicated to helping customers achieve greater yields, and cater to growers of all abilities, from the hobbyist to the master grower, and offer professional consulting services for custom design grow-rooms of 8 lights and up. From offering organic soil to customers to providing employees with reusable canteens, Green Coast Hydroponics is dedicated to sustainability.

# Tidal Influence

## What makes Tidal Influence a Recognized Green Business

Tidal Influence demonstrates green business practices in all of the six areas required in the Long Beach Green Business Recognition program.



- All forms of waste that can be recycled are recycled, and a composting system is in place
- Packaging and shipping materials are reused
- Toner and ink cartridges are refilled and recycled
- Electronic billing methods are implemented



- CFL lamps are used wherever possible
- Energy Star products are used
- Use of motion sensors and lighting controls
- Computers are shut down and put into standby mode when not in use



- Water efficient irrigation is installed
- All of the landscaping is native vegetation
- Installed low flow toilets
- Follow the city's water prohibitions



- Purchase products from local, green vendors
- Use green cleaning products
- Post-consumer products are utilized in the back office as well as on site whenever possible



- Telecommuting and flexible schedules are offered for employees
- Delivery routes are planned to reduce the number of trips made by car



- Participate in local green events, including tree plantings, clean ups, and earth day celebrations
- Incorporates green items into marketing materials and the company newsletter



SUSTAINABLE  
LONG BEACH

HISTORIC PAST

INNOVATIVE PRESENT

SUSTAINABLE FUTURE